

# 2e News

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TAKE A LOOK AT OUR ONLINE SAMPLE ADS AT: <https://www.2enews.com/mock-media-placements/>

Leaderboard Banner & Monthly Digest* (Monthly, ads appear on all pages)	728 x 90 px	\$500
Rectangle Ad (Monthly, ads appear on all pages)	250 x 375 px	\$300
Square Ad (Monthly, ads appear on all pages)	250 x 250 px	\$200

*We offer a 10% reduction per month for consecutive months*

\* Please see the next page for more information on the Monthly Digest reach and placement.

The mockup shows a page layout for 2e News. At the top, there is a horizontal grey bar. Below it, the 2e News logo is displayed. To the right of the logo is a vertical list of navigation links: TEACHING & LEARNING, HEALTH & WELLNESS, CHILD DEVELOPMENT, HOME & FAMILY, ADVOCACY & POLICY, VOICES, RESOURCES, BOOK REVIEWS, MAGAZINE, 2E NEWSLETTER ARCHIVES, EVENTS, SUBSCRIPTIONS, and WHAT IS 2E?. Three ad placement boxes are shown: a large horizontal box at the top labeled 'LEADERBOARD', a square box below the navigation links labeled 'SQUARE AD', and a vertical rectangular box below the square ad labeled 'RECTANGLE AD'. The entire page is framed by a purple border, and there are purple decorative shapes on the right and bottom edges.

November 2020



NATIONAL ASSOCIATION FOR  
2e Educators & Parents

# Monthly Digest 2e News

Follow us on social media to keep up with all things 2e!



## Fall Issue of *Variations*<sup>2e</sup> Now Available!

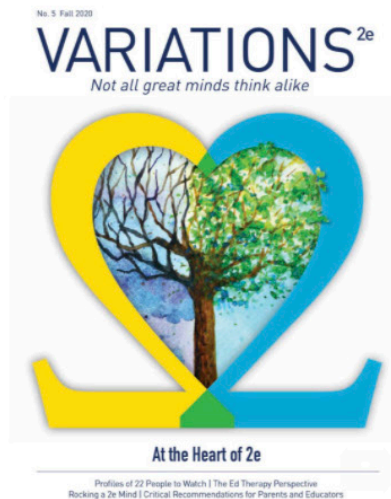
In the new issue of our print magazine, we profile twenty-two individuals who are making a positive impact on the lives of 2e kids. The magazine is included with all standard subscriptions to 2e News and also can be purchased separately.

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### More Movers & Shakers in 2e

Alongside those profiled in the new issue of *Variations*<sup>2e</sup>, we catch up with women and men who continue to demonstrate leadership in the field of twice-exceptional education.

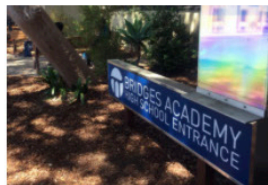
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### Bridges Academy Adding Online Program

Bridges, a Los Angeles-based school which specializes in twice-exceptional education, will begin its new online high school program in fall 2021.

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### UConn Launches 2e/Autism Research Project

Project 2e-ASD intends to bring research and practical resources to educators, parents, and students. It also aims to assist students in applying to competitive colleges.

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### Ask Maria: Discussing Politics with Your 2e Child

Election season has, for many, been overwhelming, but there are constructive ways to talk politics with anxious 2e learners, writes Maria Kennedy.

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The leaderboard ad includes two (728 x 90 px) banner ads in our monthly digest.

The 2e News Monthly Digest provides high-level content about twice-exceptionality, cognitive diversity, and strength-based education. The Digest has a growing subscriber base of 9,000 educators, parents, and professionals, and consistently features an open rate upwards of 30 percent, well above the industry average.